

A preliminary exploration of horse training discourse within online videos

E. Bartlett¹, E.J. Blackwell¹, L.J. Cameron³, K. Dashper⁴ and J. Hockenhull^{1,2}

¹University of Bristol, Bristol, BS40 5DU, UK, ²The Donkey Sanctuary, Devon, EX10 0NU, UK, ³Hartpury University, Gloucester, GL19 3BE, UK, ⁴Leeds Beckett University, Leeds, LS1 3HE, UK



Introduction:

Training underpins most horse-human relationships. Yet training as a concept remains poorly understood, highlighting a need to consider how it is perceived and communicated within the equestrian sector.

Method:

This study utilised publicly available online videos featuring horses being trained to perform one of three (non-ridden) goal behaviours (*Table 1*). Audio transcripts of trainers' narratives were obtained from videos meeting pre-set criteria and discourse analysis applied. A range of themes were identified for further investigation.

Table 1 – Goal behaviours trained within online videos

Name	Description
'Catching'	When loose in pasture/ arena, horse comes to human or
	allows human to approach and put on a headcollar
'Mounting'	Horse stands still in desired spot to be mounted by rider
	or repositions their body to line up with a mounting block
'Loading'	Horse walks into/ out of a stationary lorry/ trailer when
	led or cued by trainer

Results:

Frequent reference to horse emotions by trainers suggests they were considering the horses perspective. However, the emotions ascribed to them did not always align with scientific understanding of equine behaviour and cognition. Additionally, high arousal behaviours were typically attributed to positive emotions rather than considered reflective of negative states.

"he just simply wants to show off"

"Acting like the wildest horse in the world there for a bit, obviously feeling pretty good in himself"

"He's licking his lips... that means he's thinking"

"If he wants to run away, he's obviously full of beans and just wanting to play"

"I don't tell [the horse] where the be. I just tell her where not to be"

Trainers regularly highlighted their use of rewards, whilst references to the application of aversives were limited and often described using ambiguous language and phrasing.

"Now he's done our groundwork he understands how to get away from my body. He understands the stick means move"

"She left so I'm going to put pressure on"

"I also have a dressage whip here so I can give her a couple encouraging taps"

"I'm now being more of the alpha horse because I just committed her to going in a specific position"

"...he can later decide to not park if he doesn't want a rider on. It's considered a start button, start signal, or just simply consent"

Many trainers spoke about giving the horse 'control' yet also underscored the importance of themselves adopting a leadership role by directing the horses' movements and attention.



Conclusion:

These themes may represent conscious or subconscious attempts to positively frame the training applied, thereby increasing its social acceptability, helping trainers rationalise their own actions and preserve a positive self-image. They also suggest a lack of awareness, or unwillingness to engage with, scientific evidence may exist within the horse training sector. Work to further explore and address these potential concerns would serve to enhance both horse and human wellbeing during training interactions.